

## Statement of Merit Template

[Your Name]  
[Your Title]  
[Your Organization]  
[Your Address]  
[City, State, Zip Code]  
[Email Address]  
[Phone Number]  
[Date]

[Granting Organization]  
[Address]  
[City, State, Zip Code]

Dear [Granting Organization],

I am writing to request funding through the STAR grant. I believe my business will significantly impact the city of Thornton in a positive way.

### **Business Overview**

[Provide a brief description of your business, its goals, and how it aligns with the mission of both City Council and the granting organization. Include details about the target population and the anticipated outcomes.]

### **Need for the Project**

[Explain the specific need your business addresses. Include relevant statistics, quotes, or anecdotes that highlight the importance of your work.]

### **Funding Request**

We are seeking a grant of [specific amount] to support [specific aspects of the project, such as staffing, materials, or outreach efforts]. This funding will allow us to [explain how the funds will be used and why they are essential to the project's success].

### **Impact and Sustainability**

[Describe how you will measure the success of the project. Discuss your plans for sustainability after the grant period, including potential partnerships or additional funding sources.]

### **Conclusion**

We are excited to bring [Your business Name] to fruition. We believe that with your support, we can [restate the impact of the project]. Thank you for considering our request. I look forward hearing from you soon.

Warm regards,

[Your Name]  
[Your Title]  
[Your Organization]