

## Scoring Rubric

The program scoring rubric was designed to meet the intention of the program and the city's goals and priorities as identified by City Council. The intention of the Business Improvement Grant (BIG) is to assist local business owners with financial support for business improvement projects that increase the core function of the business and/or enhance the city of Thornton through city beautification, job creation/retention, increasing the local tax base, and/or expanding services provided to the community.

Reviewed By  Review Date  Business Name

Grant Amount Requested  Total Cost of Project

Type of Grant  EXTERIOR  INTERIOR  EQUIPMENT  MARKETING  
*Check all that apply.*

### Priority Elements (Check all that apply and indicate section score.)

- Project improves the exterior appearance of the business - 3 pts
- Proposed improvement/equipment will result in increased revenue - 3 pts
- Proposed improvement/equipment expands business and creates jobs - 3 pts
- Improvement will address an emergency circumstance the business is experiencing - 3 pts
- Business is locally owned and operated in the City of Thornton (owner resides in Colorado) - 3 pts
- Business owns/leases more than 3,000 square feet of commercial space - 3 pts
- Business has 1 to 5 employees - 3 pts

**Section Score**  pts

### Additional Elements (Check all that apply and indicate section score.)

- Applicant is a first-time BIG grant applicant - 2 pts
- Project improves the interior appearance or structure of the building - 2 pts
- Business has 6 - 15 employees - 2 pts
- Business investment/cost of total project exceeds the city's investment/required match - 2 pts
- Improvement will provide a unique operation or service to the community - 2 pts
- Business owns/leases 1,001 – 2,999 square feet of commercial space - 2 pts
- Business has 16+ employees - 1 pt
- For exterior improvement projects only:* business is located on a major street - 1 pt
- Proposed project will improve energy efficiency of the business - 1 pt
- Proposed project will improve water efficiency of the business - 1 pt
- Project includes site improvements for non-motorists, such as sidewalks, bike facilities, or other amenities - 1 pt
- Business owns/leases 1,000 square feet or less of commercial space - 1 pt
- Business is located in a high-priority economic development area as identified by the most currently adopted URA plans, the Eastlake Subarea Plan, the South Thornton Revitalization Subarea Plan, North Washington Subarea Plan, or Station Area Master Plans - 1 pt

**Section Score**  pts

### Subjective Considerations (Provide a score of 1-5 pts for each.)

- Project meets city goals and overall intentions of the program
- Proposal is well-planned, cost effective, and shows a clear vision for sustaining the project and resulting improvements

**Section Score**  pts

**TOTAL SCORE**   
(Minimum score of 22 necessary)