

The South Thornton Attraction and Revitalization Grant (STAR) is designed to assist small business owners with starting a business, or relocating, or expanding their business (to a larger or 2nd location), anywhere in the City of Thornton. City Council would like to attract new and unique businesses and services to the Thornton community, while supporting the growth of a small business owner or start up with a concept or idea by bringing it to reality. The intention of the grant is to help those most in need.

Business name						
Date application received						
Total grant amount requested						
Total cost of project						
Type of grant requested:						
Exterior	Interior	Equipment	Signage	Marketing	Rent	

The following scoring rubric is designed to meet the intention of the program and the city's goals and priorities as identified by City Council.

Priority Elements	Points
Project improves the exterior appearance of the business	3
Proposed improvement/equipment will result in increased revenue	3
Proposed improvement/equipment expands business and creates jobs	3
Improvement will address an emergency circumstance the business is experiencing	3
Business is locally owned and operated in the city of Thornton (owner resides in Colorado)	3
Business has a maximum of 1 to 5 employees (not counting owner)	3
Business generates sales tax or other revenue for the city	3
Business leases more than 3000 square feet of commercial space	3
Business is a startup/entrepreneur in need of financial assistance	3
Additional Elements & Considerations	
Applicant is a first-time applicant for the grant	2
Project improves the interior appearance or structure of the building	2
Business has a maximum of 6 - 15 employees	2
Business investment/cost of total project exceeds the city's investment/required match	2
Improvement will provide a unique operation or service to the community	2
Business leases 1,001 – 2,999 square feet of commercial space	2
Business has maximum of 16 - 25 employees	1
For exterior improvement projects only: business is located on a major street	1
Proposed project will improve energy efficiency of the business	1
Proposed project will improve water efficiency of the business	1
Project includes site improvements for non-motorists, such as sidewalks, bike facilities, or other amenities	1
Business leases less than 1,000 square feet of commercial space	1
Subjective Consideration by Business Commissioner	
Project meets city goals and overall intentions of the program	0-5

Proposal is well-planned, cost effective, and ready to implement; shows a clear vision for sustaining the project and resulting improvements	0-5
Total Score (Max Score 49, Min Score 23)	

Reviewer Initials _____ Date Reviewed _____

Grant reviewers will use this rubric to ensure each project aligns with current city goals and the intent of the grant program. Staff will tally the average score from all reviewers' scoresheets to determine the final score for the applicant. It is important to note some businesses may not qualify and funds may be denied.

Staff and Counselor Summary Notes

Summary of business history, operation, service provided, use of funds, and amount qualified to receive. If business is subleased or co-leased and/or other information needs to be considered by the reviewers, please share here:

Business plan required? YES NO Comment: _____

Business counseling session? YES NO Comment: _____

Form completed by: _____