

The program scoring rubric was designed to meet the intention of the program and the city's goals and priorities as identified by City Council. The intention of the Business Improvement Grant (BIG) is to assist small local business owners with financial support for business improvement projects that increase the core function of the business and/or enhance the city of Thornton through city beautification, job creation/retention, increasing the local tax base, and/or expanding services provided to the community.

Business Name:	Date Application Received:
Grant Amount Requested:	Total Cost of Project:
Type of Grant Requested:	
<div style="display: flex; justify-content: space-around;"> Exterior Interior Equipment Signage Marketing </div>	
Priority Elements	Points
Project improves the exterior appearance of the business	3
Proposed improvement/equipment will result in increased revenue	3
Proposed improvement/equipment expands business and creates jobs	3
Improvement will address an emergency circumstance the business is experiencing	3
Business is locally owned and operated in the city of Thornton (owner resides in Colorado)	3
Business leases more than 3,000 square feet of commercial space	3
Business has a maximum of 1 to 5 employees	3
Additional Elements and Considerations	
Applicant is a first time applicant for the grant	2
Project improves the interior appearance or structure of the building	2
Business has a maximum of 6 - 15 employees	2
Business investment/cost of total project exceeds the city's investment/required match	2
Improvement will provide a unique operation or service to the community	2
Business leases 1,001 – 2,999 square feet of commercial space	2
Business has maximum of 16 - 25 employees	1
For exterior improvement projects only: business is located on a major street	1
Proposed project will improve energy efficiency of the business	1
Proposed project will improve water efficiency of the business	1
Project includes site improvements for non-motorists, such as sidewalks, bike facilities, or other amenities	1
Business leases 1,000 square feet or less of commercial space	1
Business is located in a high priority economic development area as identified by the most currently adopted URA plans, the Eastlake Subarea Plan, the South Thornton Revitalization Subarea Plan, North Washington Subarea Plan, or Station Area Master Plans	1
Subjective Consideration by Business Commissioner	
Project meets city goals and overall intentions of the program	0-5
Proposal is well-planned, cost effective, and shows a clear vision for sustaining the project and resulting improvements	0-5
Tally Total Score (Max Score 41, Min Score 22)	

Reviewer Initials _____ Date Reviewed _____

BTAC will use this rubric to ensure each project aligns with current city goals and the intent of the grant program. Staff will tally the average score from all commissioners' scoresheets to determine the final score for the applicant. It is important to note some businesses may not qualify and funds may be denied.