

# Thornton Business Support Programs



## Small Business Technical Assistance

The city of Thornton Economic Development Office wants to ensure our business community stays connected. We foster communication among business owners, community partners and City offices in an effort to help Thornton businesses prosper and grow. Our small business programming services are designed to support, educate, and market our local business community.

Economic Development Small Business Program services include:

## Business Site Selection

Considering moving your business to or expanding within Thornton? We can help you explore Thornton as the new/expanded location for your business by assisting with real estate searches, utility information, coordination with city permitting, labor market information, incentive negotiation and many other services. Staff will work closely with you throughout the relocation process to provide the information and resources needed to make the best decision for your business.

## Business Health Check-Ups

A Business Health Check-Up provides business owners and representatives not only an opportunity to get to know your Local Business Administrator, but also a chance to assess the overall health and development of your business. The one-on-one check-up lets you share thoughts and ideas about improving business and services in the city of Thornton. In addition, you will learn more about a variety of available resources such as grant and tax credit programs, financial lending programs, workforce development and analysis, marketing, procurement, small business growth and development workshops, and much more.

## Business Grants

### South Thornton Attraction & Revitalization (STAR) Grant

The purpose of the STAR Grant is to revitalize commercial areas located in the South Thornton Development Authority area by attracting and supporting new and expanding businesses to the area. The STAR Grant can assist business owners with interior/exterior building improvements and equipment needs, as well as the cost of permitting, licensing, and payment of city permitting and licensing fees. Visit [www.businessinthornton.com](http://www.businessinthornton.com) for an application and program guidelines.

### Business Improvement Grant

The purpose of the city of Thornton Business Improvement Grant is to support existing small businesses, revitalize existing structures, create new job opportunities for Thornton residents, and transform commercial corridors into thriving and inviting neighborhood centers. Visit [www.businessinthornton.com](http://www.businessinthornton.com) for an application and program guidelines.

## Business Events

For a current list of events visit [www.businessinthornton.com/events](http://www.businessinthornton.com/events).

### Business Appreciation Awards

This event celebrates the contributions of Thornton's 1,800+ businesses to the economic vitality of the city. Businesses are nominated by business owners, managers, employees, and customers. Award winners and nominees are honored at this annual springtime event.

### Business Networking

The Businesses of Thornton Advisory Commission, Alianza de Negocios, and the Economic Development office host multiple business networking events per year. These events are a great way to meet fellow business owners and managers, market your business, share and gain new ideas, and to meet your local business commissioners, Economic Development staff and Thornton City Council Members.

### Business Workshops

The city of Thornton offers a variety of free workshops related to operating a business. The topics range from Marketing to Human Resources and much more. The facilitators are expert consultants in their field and are familiar with the needs and challenges of small business owners. Check our calendar of events for upcoming workshops: [www.businessinthornton.com/events](http://www.businessinthornton.com/events).

## Other Programs and Services

### Commercial Graffiti Removal Program

Property owners are eligible to take advantage of the city of Thornton's free graffiti removal program. The city will remove graffiti on buildings, houses, fences, walls, and signs that are accessible by the city's equipment. For more information, go to [www.cityofthornton.net](http://www.cityofthornton.net) and type "graffiti removal" in the search box. *Graffiti Hotline*: 720.977.5099 · [graffiti@thorntonco.gov](mailto:graffiti@thorntonco.gov)

### Greening Your Business

It's easy being green! Improve your bottom line and help protect the environment by "greening" your business. There are many resources available to assist our businesses to reduce their carbon footprint, conserve resources, keep Thornton beautiful, and help build a more sustainable future. For more information, visit [www.businessinthornton.com/local-business](http://www.businessinthornton.com/local-business).

### Spanish-Speaking Services

Local businesses are now able to consult with Spanish-speaking representatives through our new partnership with the Mi Casa Resource Center. For more information, contact Andy Figueroa 303.539.5617 or [afigueroa@micasaresourcecenter.org](mailto:afigueroa@micasaresourcecenter.org).

### Social Media Marketing

One of the most essential and cost-effective ways to promote your business is through social media. A free and easy way to share your business information with the community is through the Facebook/OEDThornton page. Follow the page and send a direct message when you have sales, events, promotions, or news updates...we'll share as much as possible! Be sure to join our BTAC or Alianza groups as well; this is a great way to communicate business-to-business.



**For more information contact:**

**Robin Martinez**

Local Business Administrator

303.538.7393

[robin.martinez@thorntonco.gov](mailto:robin.martinez@thorntonco.gov)